

Senate Standing Committee on Economics
ANSWERS TO QUESTIONS ON NOTICE
Innovation, Industry, Science and Research Portfolio
Supplementary Budget Estimates Hearing 2011-12
19 October 2011

AGENCY/DEPARTMENT: DEPARTMENT OF INNOVATION, INDUSTRY, SCIENCE AND RESEARCH

TOPIC: SUPPORT FOR AUSTRALIAN MADE CAMPAIGN LTD

REFERENCE: Written Question – Senator Colbeck

QUESTION No.: SI-119

On what basis was the Government's support for the Australian Made campaign stopped in 2010?

ANSWER:

The Australian Made Campaign Ltd was awarded a grant of \$2,700,000 over three years for promotion of Australian exports using the *Australian Made, Australian Grown* logo. The decision to award the grant was announced on 23 October 2007. The grant contract and the associated activities commenced on 22 November 2007 and were completed on 30 November 2010.