

**SENATE STANDING COMMITTEE ON ECONOMICS QUESTION**  
**(Supplementary Budget Estimates 20 October – 21 October)**

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**Question: SBT 88**

**Topic: Media Monitoring**

Senator Bushby:

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Treasurer's office in the 2009/10 financial year? Which agency or agencies provided these services?

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department and its agencies in the 2009/10 financial year? Which agency or agencies provided these services?

**Answer:**

The ATO does not provide media monitoring services to the Treasurer's office.

The cost of media monitoring services to the ATO in 2009/10 was \$319,796.

Media monitoring services were provided by Media Monitors and AAP.