

SENATE STANDING COMMITTEE ON ECONOMICS QUESTION
(Supplementary Budget Estimates 20 October – 21 October)

Question: SBT 43

Topic: Contractors

Senator Bushby asked:

Has the department/agency ever employed Hawker Britton in any capacity or is it considering employing Hawker Britton? If yes, provide details.

Has the department/agency ever employed Shannon's Way in any capacity or is it considering employing Shannon's Way? If yes, provide details.

Has the department/agency ever employed John Utting & UMR Research Group in any capacity or is it considering employing John Utting & UMR Research Group? If yes, provide details.

Has the department/agency ever employed McCann-Erickson in any capacity or is it considering employing McCann-Erickson? If yes, provide details.

Has the department/agency ever employed Cutting Edge in any capacity or is it considering employing Cutting Edge? If yes, provide details.

Has the department/agency ever employed Ikon Communications in any capacity or is it considering employing Ikon Communications? If yes, provide details.

Has the department/agency ever employed CMAX Communications in any capacity or is it considering employing CMAX Communications? If yes, provide details.

Has the department/agency ever employed Boston Consulting Group in any capacity or is it considering employing Boston Consulting Group? If yes, provide details.

Has the department/agency ever employed McKinsey & Company in any capacity or is it considering employing McKinsey & Company? If yes, provide details.

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates

20 – 21 October 2010

Answer:

We have reviewed the Treasury's FMIS transactional records covering the period 1 July 1998 to 31 October 2010.

During the abovementioned period the Department engaged three of the contractors listed above and details of the engagements are detailed below:

Prior to the introduction of the GST the following payments were made:

Mc-Cann-Erickson:

Advertising campaign totalling \$4,117,878 between July 1998 to December 1999.

McKinsey & Company:

Consultation and related travel expenditure totalling \$108,147 from October 1998 to April 1999.

Post introduction of the GST the following payments were made:

McKinsey & Company:

Subscription charges to the McKinsey Quarterly totalling \$1,395 (inclusive of GST) from January 2005 to April 2010

The Shannon Company (known as Shannon's way)

Creative agency services for advertising campaign totalling \$1,527,472 (inclusive of GST) from May 2010 to July 2010.