

SENATE STANDING COMMITTEE ON ECONOMICS QUESTION
(Supplementary Budget Estimates 20 October – 21 October)

Question: SBT 35

Topic: Media Monitoring

Senator Bushby asked:

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Treasurer's office in the 2009/10 financial year? Which agency or agencies provided these services?

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department and its agencies in the 2009/10 financial year? Which agency or agencies provided these services?

Answer:

The total cost for media monitoring to the Treasurer's Office for the 2009-10 financial year is \$195,780. This service was provided to the Treasurer's office by Media Monitors.

The total cost for media monitoring to the Treasury during the 2009-10 financial year is \$3,712. This service was provided to the Treasury by Media Monitors.