

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Resources, Energy and Tourism Portfolio
Supplementary Budget Senate Estimates
20 October 2010

Question: SR10
Topic: Investment in Tourism Marketing
Proof Hansard Page: E102

Senator Birmingham asked:

Senator BIRMINGHAM—As we have passed through the budget rounds for all of the states, have the states maintained their investment or improved their investment in tourism marketing activities and particularly, of course, in domestic tourism marketing?

Mr McEvoy—It varies. I would have to take on notice to have a look if you want an exact answer to that, but it varies. By and large, I think they have pretty much maintained their overall budgetary effort. How they use that either domestically or internationally I would not know but, by and large, I think it has been maintained. The growth for us has come in inbound this year. We have had about a five or six per cent growth in inbound. So that has been the good news for the Australian tourism sector.

Current Answer:

Appropriations for state and territory budgets for tourism are best directed to the respective states and territories.