

Senate Standing Committee on Economics
ANSWERS TO QUESTIONS ON NOTICE
Innovation, Industry, Science and Research Portfolio
Supplementary Budget Estimates Hearing 2010-11
20 October 2010

AGENCY/DEPARTMENT: INNOVATION, INDUSTRY, SCIENCE AND RESEARCH

TOPIC: Media monitoring services

REFERENCE: Written Question – Senator Colbeck

QUESTION No.: SI-34

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office in the 2009/10 financial year? Which agency or agencies provided these services?
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department and its agencies in the 2009/10 financial year? Which agency or agencies provided these services?

ANSWER

1. The Department of Innovation, Industry, Science and Research has contracted AAP Information Services Pty Ltd as the primary media monitoring service for the Department and the Ministers' Offices (including the Parliamentary Secretary). The total cost for AAP Information Services for 2009-10 financial year was \$144,637 (GST exclusive).

For media transcripts the Department uses Media Monitors who provide transcript services to the Department and Ministers' Offices (including the then Parliamentary Secretary). The total cost for this service for the 2009/10 financial year was \$54,681 (GST exclusive).

2. The total cost of media monitoring services provided to the Department in the 2009-10 financial year was \$547,153 (GST exclusive). The following agencies provided these services to the Department:

AAP Information Services
Media Monitors
Factiva
Lexis Nexus
Meltwater News
Access Economics
Shac Communications
Mark Communications