

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Resources, Energy and Tourism Portfolio
Supplementary Budget Senate Estimates
21 October 2009

Question: SR- 12
Topic: Projects Announced by Minister Ferguson
Proof Hansard Page: E97-98

Senator Joyce asked:

Senator JOYCE—I just want to go through a couple of programs. Let us start with the master plan to boost Clarence River tourism. Is anyone here aware of that? This is to do with a media release issued on 16 October 2009.

Mr Clarke—I am not aware of that, specifically. If you have a question—

Senator JOYCE—We will go through a few of them, and you tell me if you are aware of them.

Mr Clarke—Would you clarify: these are projects or announcements by whom?

Senator JOYCE—These are media releases delivered by the minister. I am going to deliver them now to you and you are going to tell me if you know anything about them so I can ask you some questions. Are you aware of the ‘Positive signs to boost Tasmanian tourism’ media release on 12 October?

Dr Tucker—Yes, we are aware of that.

Senator JOYCE—Which program was that funded under?

Dr Tucker—I believe it was an ATDP project.

Senator JOYCE—What is the first year that that program commenced?

Dr Tucker—It is detailed in notes that I do not have handy.

Senator JOYCE—You might want to take it on notice.

Dr Tucker—I will take that on notice.

Senator JOYCE—What year was this project first awarded funding?

Mr Clarke—Perhaps we could take that on notice as well.

Mr Clarke—Perhaps we could take that on notice as well.

Senator JOYCE—What electorate was this project in?

Mr Clarke—We do not have a catalogue of project specific information. If your questions are going to be at the individual project level—

Senator JOYCE—I will give you these on notice and then I will go to some other ones. I also want to know about ‘New international promotion for the Flinders Ranges’ on 7 August 2009, ‘Parramatta tourism development strategy underway’ on 4 August 2009, ‘Arresting tourist project opened in Goldfields’ on 27 July 2009, ‘Tourism project to promote Rockhampton region’ on 20 July 2009, ‘Minister welcomes new tourism attraction for Gold Coast hinterland’ on 17 July 2009, ‘Ecotourism development opened at Mount Avoca’ on 19 June 2009, ‘Hunter tourism to benefit from new marketing drive’ on 10 June 2009 and ‘Funding boost for Goldfields tourism’ on 8 May 2009. For all of those I want to know under which program the project was funded, in which year the program commenced, in which year was the project first awarded funding, in which electorate was this project and how much of the project was awarded in this year and in total.

Mr Clarke—We will take that all on notice.

Answer:

For all the media releases requested, please find below tables containing the details of each project including the program from where funding was sourced, the year that program commenced, the year funding was awarded to the project, the electorate in which the project is located, and how much funding was paid or will be paid to the project across the relevant financial years. **Note:** All figures expressed below are exclusive of GST.

Media Release: Master Plan to Boost Clarence River Tourism – 16 October 2009

This media release focused on the Clarence River Way Masterplan project.

Program:	Australian Tourism Development Program
Year program commenced:	2004/05
Year funding awarded:	Round 4 – 2007/08
Electorate:	Page
Funding spread:	<u>\$105,000 grant:</u> \$52,500 paid in 2007/08 \$52,500 paid in 2008/09

Media Release: Positive Signs Boost Tasmanian Tourism – 12 October 2009

This media release focused on the Huon Trail Brand Implementation project.

Program:	Australian Tourism Development Program
Year program commenced:	2004/05
Year funding awarded:	Round 3 – 2006/07
Electorate:	Franklin
Funding spread:	<u>\$331,700 grant:</u> \$165,850 paid in 2006/07 \$132,680 paid in 2007/08 \$33,170 paid in 2008/09

Media Release: New International Promotion for Flinders Ranges – 7 August 2009

Media release focuses on the ‘Great Australian Outback Cattle Drive’ project.

Program:	Australian Tourism Development Program
Year program commenced:	2008/09 Budget announcement
Year funding awarded:	2008/09
Electorate:	Grey (however, tours start in Adelaide)
Funding spread:	<u>\$500,000 grant:</u> \$290,000 paid in 2008/09 \$210,000 to be paid in 2009/10

Media Release: Parramatta Tourism Development Strategy Underway – 4 August 2009

Media release focuses on the Parramatta Tourism Strategy project.

Program:	Australian Tourism Development Program
Year program commenced:	2008/09 Budget announcement
Year funding awarded:	2008/09
Electorate:	Parramatta
Funding spread:	<u>\$500,000 grant:</u> \$80,000 paid in 2008/09 \$420,000 to be paid in 2009/10

Media Release: Arresting Tourist Project Opened in Goldfields – 27 July 2009

Media release focuses on the Enhancing the Gold Fields Experience project.

Program:	Australian Tourism Development Program
Year program commenced:	2004/05
Year funding awarded:	Round 5 – 2007/08
Electorate:	Bendigo
Funding spread:	<u>\$100,000 grant:</u> \$90,000 paid in 2007/08 \$1,962 paid in 2008/09 \$8,038 not paid as customer did not require full amount due to underspend in the project.

Media Release: Tourism Project to Promote Rockhampton Region – 20 July 2009

Media release focuses on the Dig the Tropic – Outback to the Reef project.

Program:	Australian Tourism Development Program
Year program commenced:	2004/05
Year funding awarded:	Round 5 – 2007/08
Electorate:	Capricornia
Funding spread:	<u>\$490,000 grant:</u> \$245,000 paid in 2007/08 \$196,000 paid in 2008/09 \$49,000 to be paid in 2009/10

Media Release: Minister Welcomes New Tourist Attraction for Gold Coast Hinterland – 17 July 2009

Media release focuses on the Mt Tamborine Glow Worm Centre project.

Program:	Dairy Regional Assistance Program
Year program commenced:	2000/01
Year funding awarded:	Round 2 – 2002/03
Electorate:	Forde
Funding spread:	<u>\$70,000 grant:</u> \$52,500 paid in 2003/04 \$17,500 paid in 2004/05

Media Release: Ecotourism Development Opened at Mount Avoca – 19 June 2009

Media release focuses on the Eco Luxe @ Mount Avoca ecotourism development.

Program:	Australian Tourism Development Program
Year program commenced:	2004/05
Year funding awarded:	Round 3 – 2006/07
Electorate:	Wannon
Funding spread:	<u>\$100,000 grant:</u> \$90,000 paid in 2006/07 \$10,000 paid in 2008/09

Media Release: Hunter Tourism to Benefit from New Marketing Drive – 10 June 2009

Media release focuses on Sustainable Economic Development through Destination Development & Marketing project otherwise referred to as the Barrington Tops Tourism Initiative.

Program:	Australian Tourism Development Program
Year program commenced:	2004/05
Year funding awarded:	Round 4 – 2007/08
Electorate:	Paterson
Funding spread:	<u>\$499,500 grant:</u> \$349,650 paid in 2007/08 \$99,900 paid in 2008/09 \$49,950 to be paid in 2009/10

Media Release: Funding Boost for Goldfields Tourism - 8 May 2009

Media release focuses on Creswick Interpretive Centre project.

Program:	Australian Tourism Development Program
Year program commenced:	2008/09 Budget announcement
Year funding awarded:	2008/09
Electorate:	Ballarat
Funding spread:	<u>\$450,000 grant:</u> All funds paid in 2008/09.