

**Senate Standing Committee on Economics**  
**ANSWERS TO QUESTIONS ON NOTICE**  
Innovation, Industry, Science and Research Portfolio  
Supplementary Budget Estimates Hearing 2009-10  
21 October 2009

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**AGENCY/DEPARTMENT:** INNOVATION, INDUSTRY, SCIENCE AND RESEARCH

**TOPIC:** Green Building Fund

**REFERENCE:** Written Question – Senator Abetz

**QUESTION No.:** SI-3

As of 1 June 2009, \$33,000 has been spent on advertising the *Green Building Fund* in national, state and trade press. Rounds 3 closed on 30 June and round 4 closed on 22 September.

What was the financial expenditure used on advertising the *Green Building Fund* for;

- (i) Round 1
- (ii) Round 2
- (iii) Round 3
- (iv) Round 4

**ANSWER**

The majority of advertising expenditure for the Program to date – \$25,349 (GST exclusive) – was incurred in November 2008 to promote the opening of the Program, shortly after Round 1 opened.

Another \$3,987(GST exclusive) was spent to advertise the program in April 2009, between Rounds 2 and 3 of the Program.

A further \$2,673 (GST exclusive) was incurred on advertising the program at the end of September 2009, between Rounds 3 and 4 of the program.