

Senate Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Industry, Tourism and Resources Portfolio
Supplementary Budget Estimates 2005-2006, 2 November 2005

AGENCY/DEPARTMENT: TOURISM AUSTRALIA
TOPIC: ROAD TOURISM STRATEGY
REFERENCE: HANSARD 02/11/05, PAGE E54

QUESTION No.SBI-25
(Hansard 02/11/05, p.E54)

Senator Nash asked about:

Can you give the Committee an update on the road tourism strategy?

ANSWER

Tourism Australia is developing the National Road Tourism Strategy (NRTS) in consultation with key stakeholders, including State Tourism Organisations. The NRTS will be complementary to Tourism Australia's activities in promoting road tourism through the www.australia.com website and associated initiatives, including the Caravan Safari Trail, the Great Green Way and the Trail of the Tin Dragon.

Currently, Tourism Australia is undertaking research which will underpin the NRTS in relation to factors affecting supply, demand and sustainability. It is expected that the NRTS will be finalised in 2006.