

Senate Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Industry, Tourism and Resources Portfolio
Supplementary Budget Estimates 2005-2006, 2 November 2005

AGENCY/DEPARTMENT: TOURISM AUSTRALIA
TOPIC: TOURISM IN REGIONAL AND RURAL AREAS
REFERENCE: HANSARD 02/11/05, PAGE E54

QUESTION No.SBI-21
(Hansard 02/11/05, p.E54)

Senator Nash asked about:

Can you advise how many international tourists travelled to rural and regional areas?

ANSWER

Tourism Research Australia data for 2003-04 showed international tourists spent 22% or 29 million visitor nights in regional Australia. In 2004-05 this figure increased to 24% which equates to 31 million visitor nights in regional Australia. For this research, Tourism Research Australia defined regional Australia as the areas outside the capital cities and the Gold Coast. Transit nights and 'don't know where' nights were included in the city figures.

QUESTION No.SBI-22
(Hansard 02/11/05, p.E54)

Senator Nash asked about:

How many domestic tourists had a regional or rural destination?

ANSWER

Tourism Research Australia data for 2003-04 showed domestic tourists spent 64% or 190 million visitor nights in regional Australia. In 2004-05 this figure was just below 64% or 186 million visitor nights in regional Australia. For this research, Tourism Research Australia defined regional Australia as the areas outside the capital cities and the Gold Coast. Transit nights and 'don't know where' nights were included in the regional figures.