

**Senate Economics Legislation Committee**  
ANSWERS TO QUESTIONS ON NOTICE  
Industry, Tourism and Resources Portfolio  
Supplementary Budget Estimates 2005-2006, 2 November 2005

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**AGENCY/DEPARTMENT:** TOURISM AUSTRALIA  
**TOPIC:** CONTRIBUTION OF THE BUSINESS EVENTS SECTOR TO DOMESTIC TOURISM  
**REFERENCE:** HANSARD 02/11/05, PAGE E51

**QUESTION No.SBI-16**  
(Hansard 02/11/05, p.E51)

**Senator O'Brien** asked about:

How much is the business events sector worth to Australia in terms of exports and domestic tourism?

**ANSWER**

The most recent figures available are from research undertaken by the Sustainable Tourism CRC published in 'The National Business Events Study: An Evaluation of the Australian Business Events Sector'. This study found that in 2003, the overall estimated expenditure associated with business events in Australia was in excess of \$17 billion, direct contribution to value added was over \$6.1 billion and the direct contribution to employment was estimated to be 116,000 jobs. The international component of this was \$1.8 billion in direct expenditure, \$638 million in contribution to value added and the contribution to employment was over 17,000 jobs.