

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Resources, Energy and Tourism Portfolio

Budget Estimates

4 June 2013

Question: BR41

Topic: Tourism Australia - Financial allocation to domestic marketing

Proof Hansard Page: Written

Senator Ronaldson asked:

1. Of the remaining funding available for leisure consumer marketing, what was, and is, the financial allocation to domestic marketing for:
 - a. 2010-11;
 - b. 2011-12;
 - c. 2012-13;
 - d. 2013-14;
 - e. 2014-15; and
 - f. 2015-16?

Answer:

1. Financial allocation for domestic marketing:
 - a. 2010-11 \$9,230,893
 - b. 2011-12 \$8,851,044
 - c. 2012-13 \$7,500,000
 - d. 2013-14 expected to be at 2012-13 levels
 - e. 2014-15 expected to be at 2012-13 levels
 - f. 2015-16 expected to be at 2012-13 levels