

**Economics Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
Industry, Innovation, Science, Research and Tertiary Education Portfolio  
Budget Estimates Hearing 2012-13  
28 and 29 May 2012

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**AGENCY/DEPARTMENT:** DEPARTMENT OF INDUSTRY, INNOVATION, SCIENCE, RESEARCH AND TERTIARY EDUCATION

**TOPIC:** Media Training

**REFERENCE:** Written Question – Senator Bushby

**QUESTION no:** BI-199

In relation to media training services purchased by each department/agency, please provide the following information for this financial year to date:

1. Total spending on these services
2. The number of employees offered these services and their employment classification
3. The number of employees who have utilised these services, their employment classification and how much study leave each employee was granted (provide a breakdown for each employment classification)
4. The names of all service providers engaged. For each service purchased from a provider listed under (4), please provide:
  - a) The name and nature of the service purchased
  - b) Whether the service is one-on-one or group based
  - c) The number of employees who received the service and their employment classification (provide a breakdown for each employment classification)
  - d) The total number of hours involved for all employees (provide a breakdown for each employment classification)
  - e) The total amount spent on the service
  - f) A description of the fees charged (i.e. per hour, complete package)
5. Where a service was provided at any location other than the department or agency's own premises, please provide:
  - a) The location used
  - b) The number of employees who took part on each occasion
  - c) The total number of hours involved for all employees who took part (provide a breakdown for each employment classification)
  - d) Any costs the department or agency's incurred to use the location.

**ANSWER**

**DEPARTMENT OF INDUSTRY, INNOVATION, SCIENCE, RESEARCH AND TERTIARY EDUCATION**

Please refer to AI-245 for details on media training services for the period 1 July 2011 to 29 February 2012. Detail on media training services for the period 1 March 2012 to 31 May 2012:

1. \$6,489 (GST exclusive).
2. 96 employees: 5 x APS3, 6 x APS4, 18 x APS5, 44 x APS6, 22 x EL1 and 1 x SES1.

3. 13 employees: 4 x APS6, 4 x EL1, 4 x EL2 and 1 x SES1. No study leave was granted. Staff attended as part of the department's professional learning and development program.
4. Talk Force Consultants and Trainers Pty Limited
  - a) Media Awareness Training and Media Management Training
  - b) Group based
  - c) Refer to response to question 3
  - d) 64 hours: APS6 – 14.5 hours, EL1 – 19 hours, EL2 – 23.5 hours, SES1 – 7 hours
  - e) Refer to response to question 1
  - f) Fixed rate basis
5. Not applicable.

#### **AUSTRALIAN INSTITUTE OF ABORIGINAL AND TORRES STRAIGHT ISLANDER STUDIES (AIATSIS)**

Please refer to AI-245 for details on media training services for the period 1 July 2011 to 29 February 2012. AIATSIS has not purchased any media training services for the period 1 March 2012 to 31 May 2012.

#### **AUSTRALIAN INSTITUTE OF MARINE SCIENCE (AIMS)**

Please refer to AI-245 for details on media training services for the period 1 July 2011 to 29 February 2012. AIMS has not purchased any media training services for the period 1 March 2012 to 31 May 2012.

#### **AUSTRALIAN NUCLEAR SCIENCE AND TECHNOLOGY ORGANISATION (ANSTO)**

Please refer to AI-245 for details on media training services for the period 1 July 2011 to 29 February 2012. ANSTO has not purchased any media training services for the period 1 March 2012 to 31 May 2012.

#### **AUSTRALIAN RESEARCH COUNCIL**

Please refer to AI-245 for details on media training services for the period 1 July 2011 to 29 February 2012. ARC has not purchased any media training services for the period 1 March 2012 to 31 May 2012.

#### **AUSTRALIAN SKILLS QUALITY AUTHORITY (ASQA)**

ASQA has not purchased any media training services for the financial year as at 31 May 2012.

#### **COMMONWEALTH SCIENTIFIC AND INDUSTRIAL RESEARCH ORGANISATION (CSIRO)**

Please refer to AI-245 for details on media training services for the period 1 July 2011 to 29 February 2012. Detail on media training for the period 1 March 2012 to 31 May 2012:

1. \$3,800 (GST exclusive).

2. 5 x CSOF4 - CSOF8 employees
3. 5 x CSOF4 - CSOF8 employees – one half day of study leave granted
4. Essential Media Communications (EMC)
  - a) Media training services
  - b) One-on-one for one staff member and group based for the other four
  - c) Refer to the response to question 2
  - d) 4 hours for CSOF8 (one on one) & one half day for four CSOF4-7 group based
  - e) Refer to the response to question 1
  - f) Half day package for one-on-one and complete package for the remaining four
5.
  - a) EMC offices, Level 8, 377 Sussex Street, Sydney
  - b) 1 x CSOF8 employees
  - c) 1 hour
  - d) Nil

## **IP AUSTRALIA**

Please refer to AI-245 for details on media training services for the period 1 July 2011 to 29 February 2012. IP Australia has not purchased any media training services for the period 1 March 2012 to 31 May 2012.

## **TERTIARY EDUCATION QUALITY AND STANDARDS AGENCY (TEQSA)**

Detail on media training is for the period 1 July 2011 to 31 May 2012:

1. \$4,032 (GST exclusive)
2. 6 employees – 1 x Commissioner, 1 x EL2, 2 x EL1, 1 x APS5, 1 x APS4
3. 6 employees – 1 x Commissioner, 1 x EL2, 2 x EL1, 1 x APS5, 1 x APS4. No study leave was granted.
4. Dorothy Illing Consulting
  - a) Communications and media training
  - b) Group based
  - c) Refer to the response to question 2
  - d) 15 hours for 1 x EL2, 2 x EL1, 1 x APS5, 1 x APS4 and 2 x hours for 1 x Commissioner
  - e) Refer to the response to question 1
  - f) Complete package
5. Not applicable.