

Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Industry, Innovation, Science, Research and Tertiary Education Portfolio
Budget Estimates Hearing 2012-13
28 and 29 May 2012

AGENCY/DEPARTMENT: DEPARTMENT OF INDUSTRY, INNOVATION, SCIENCE, RESEARCH AND TERTIARY EDUCATION

TOPIC: Regional Income Support Campaign

REFERENCE: Question on Notice (Hansard, Monday 28 May 2012, page 84)

QUESTION No.: BI-39

Senator NASH – So, the money has been expended. That is excellent. Can I ask how much was spent translating into Italian, Arabic and Cantonese?

Ms Sakkara: I will take that on notice.

Senator NASH: Has somebody in the room – anyone – got a guess at how much it might have been?

Ms Sakkara: No.

Senator Chris EVANS: What was this for, sorry?

Senator NASH: This is for the advertising cost for the regional student income support campaign. There was expenditure to translate the materials into Italian, Arabic and Cantonese.

Ms Sakkara: I do not have that breakdown. I have the breakdown for the creative development in production, the market research and the media buy.

Senator NASH: If you could take that on notice for me...

ANSWER

The estimated cost of translating material was \$2,500 (GST exclusive).