

Senate Standing Committee on Economics
ANSWERS TO QUESTIONS ON NOTICE
Innovation, Industry, Science and Research Portfolio
Budget Estimates Hearing 2011-12
30 May 2011

AGENCY/DEPARTMENT: INNOVATION, INDUSTRY, SCIENCE AND RESEARCH

TOPIC: Media Monitoring Services

REFERENCE: Written Question – Senator Abetz

QUESTION No.: BI-54

- 1) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office FYTD?
- 2) Which agency or agencies provided these services?
- 3) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department and its agencies in FYTD?
- 4) Which agency or agencies provided these services?

ANSWER

QUESTIONS 1 & 2:

The Department has contracted Australian Associated Press Pty Ltd (AAP) as the primary media monitoring service for the Department and the Ministers' Offices. The total cost for AAP Information Services to the Department and the Ministers' Offices for the 2010-11 financial year to date (1 July 2010 to 31 May 2011) is \$144,162 (GST exclusive).

For media transcripts the Department uses Media Monitors who provide transcript services to the Department and Ministers' Offices. The total cost to the Department and the Ministers' Offices for this service for the 2010-11 financial year to date (1 July 2010 to 31 May 2011) is \$37,199 (GST exclusive).

QUESTIONS 3 & 4:

The total costs of media monitoring services to the Department and the Portfolio's agencies for the 2010-11 financial year to date (1 July 2010 to 31 May 2011) are as follows:

Agency	Cost (GST Exclusive)	Media Monitoring Agency
DIISR	\$370,135*	AAP, Media Monitors, Factiva, Lexis Nexus, Science Media, Access Economics, Shac Communications, Mark Communications, Meltwater News
AIATSIS	Nil	
AIMS	\$10,214	Media Monitors
ANSTO	\$37,168	AAP
ARC	\$33,298	Media Monitors, Meltwater News
CSIRO	\$54,939	Media Monitors, Meltwater News

* In addition to the services outlined in the response to Question 1, this figure includes additional services engaged by the Department (all figures are from 1 July 2010 to 31 May 2011):

- AAP Information Services - \$3,630 (GST exclusive)
- Media Monitors \$57,905 (GST exclusive)
- Lexis Nexus \$5,798 (GST exclusive)
- Science Media \$6,587 (GST exclusive)
- Access Economics \$92,100 (GST exclusive)
- Shac \$13,640 (GST exclusive)
- Mark Communications \$1,113 (GST exclusive)
- Meltwater \$8,001 (GST exclusive)