

**Senate Standing Committee on Economics**

**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

Budget Estimates

1 June – 3 June 2010

**Question: BET 8**

**Topic: Australia's Future Tax System –  
Independent Communications Committee**

**Hansard Page: E65 (01/06/2010)**

**Senator RONALDSON asked:**

**Senator RONALDSON**—Minister, I take you to the Independent Communications Committee, which, according to the Treasurer, reviewed the communications strategy. Can you provide the committee with a copy of that strategy, please?

**Senator Sherry**—As I am sure you are aware, this is in Senator Ludwig's area. I would have to take that on notice.

**Senator RONALDSON**—It is not in Senator Ludwig's area because this is a strategy that was given by your department to the ICC. It is not actually a question for Senator Ludwig. This is your department's communications program presented to the ICC.

**Senator Sherry**—Let me see if we can provide you with any details.

**Answer:**

The draft Tax Reform Public Information Campaign strategy, provided to the Department of Finance and Deregulation on 19 April 2010 for comment and distribution to the Independent Committee on Communications, is attached.