

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Resources, Energy and Tourism Portfolio

Budget Senate Estimates

1 June 2010

Question: BR19
Topic: Business Events Fact Sheet
Proof Hansard Page: E48-E49

Senator Macdonald asked:

Ms Madden-Tourism Research Australia, under the department, is working up a fact sheet at the moment on business events. You may be aware that the business events industry have developed a strategy, sitting alongside the national long-term tourism strategy, with a range of things to support business events. One of those actions was to do some more research and data collection on business events. So Tourism Research Australia has been working with Business Events Australia, under Tourism Australia, to develop some further facts. I think some work is expected in coming weeks on that. They are waiting for the outcome of the next IVS, the international visitor survey, which, as we were just mentioning, is one of the key surveys that shows not just the overall level of visitation but the breakdown by detailed region. That will be fed also into the business events report that is coming out shortly.

Senator IAN MACDONALD-If you could make a copy of that available to the committee when it comes, that would be great.

Answer:

The Business Events Fact Sheet (the Fact Sheet) is currently being finalised for public release. It is anticipated that it will be released in October 2010, pending industry consultation. Following this, the Fact Sheet will be provided to the Committee.