Attachment B - City of Arrival & Dispersal (Top 10 Stopover Regions)

Source: IVS Data for the YEAR ENDING MARCH 2010

International Arrivals in SYDNEY			
Rank based on Nights	Region	Nights in Region	% Nights for those who arrived in Sydney
1	104 Sydney	47,862,381	58%
2	201 Melbourne	4,687,121	6%
3	302 Brisbane	2,723,970	3%
4	**312 Tropical North Queensland**	**2,545,350**	**3%**
5	**117 Canberra**	**2,512,584**	**3%**
6	553 Experience Perth	2,079,940	3%
7	**404 Adelaide**	**1,964,432**	**2%**
8	**101 South Coast (NSW)**	**1,746,533**	**2%**
9	**110 Hunter**	**1,610,887**	**2%**
10	**301 Gold Coast**	**1,583,885**	**2%**
	TOTAL Nights	82,047,227	
	Dispersal Regions are in bold		

International Arrivals in MELBOURNE			
Rank based on Nights	Region	Nights in Region	% Nights for those who arrived in Melbourne
1	201 Melbourne	28,173,887	73%
2	104 Sydney	1,405,548	4%
3	**404 Adelaide**	**797,157**	**2%**
4	**207 Peninsula**	**570,560**	**1%**
5	**214 Geelong**	**548,411**	**1%**
6	**312 Tropical North Queensland**	**547,165**	**1%**
7	553 Experience Perth	511,894	1%
8	302 Brisbane	486,711	1%
9	**601 Greater Hobart**	**431,963**	**1%**
10	213 Melbourne East	399,732	1%
	TOTAL Nights	38,816,413	
	Dispersal Regions are in bold		

Rank based on Nights	Region	Nights in Region	% Nights for those who arrived in Brisbane
	International Arrivals in BRISBANE		
1	302 Brisbane	11,836,986	44%
2	**301 Gold Coast**	**4,402,966**	**16%**
3	**303 Sunshine Coast**	**1,694,815**	**6%**
4	104 Sydney	1,332,260	5%
5	**312 Tropical North Queensland**	**1,022,102**	**4%**
6	201 Melbourne	686,030	3%
7	**308 Central Queensland**	**668,991**	**2%**
8	**311 Northern (QLD)**	**562,868**	**2%**
9	**113 Northern Rivers**	**529,933**	**2%**
10	**306 Darling Downs**	**521,710**	**2%**
	TOTAL Nights	27,025,766	
	Dispersal Regions are in bold		

Rank based on Nights	Region	Nights in Region	% Nights for those who arrived in Perth
	International Arrivals in PERTH		
1	553 Experience Perth	13,591,221	81%
2	**552 Australia's South West**	**949,465**	**6%**
3	**551 Australia's North West**	**946,634**	**6%**
4	104 Sydney	800,422	5%
5	201 Melbourne	701,460	4%
6	550 Australia's Coral Coast	437,272	3%
7	**404 Adelaide**	**376,437**	**2%**
8	**554 Australia's Golden Outback**	**317,381**	**2%**
9	302 Brisbane	295,853	2%
10	**801 Darwin**	**268,106**	2%
	TOTAL Nights	16,776,653	
	Dispersal Regions are in bold		

Rank based on Nights	Region	Nights in Region	% Nights for those who arrived in Cairns
	International Arrivals in CAIRNS		
1	**312 Tropical North Queensland**	**1,689,072**	**47%**
2	104 Sydney	390,189	11%
3	302 Brisbane	269,490	8%
4	201 Melbourne	178,094	5%
5	**301 Gold Coast**	**119,723**	**3%**
6	**310 Whitsundays**	**78,454**	**2%**
7	**311 Northern**	**71,505**	**2%**
8	**303 Sunshine Coast**	**70,324**	**2%**
9	**404 Adelaide**	**68,210**	**2%**
10	553 Experience Perth	65,455	2%
	TOTAL Nights	3,567,648	
	Dispersal Regions are in bold		

Rank based on Nights	Region	Nights in Region	% Nights for those who arrived in Gold Coast
	International Arrivals at GOLD COAST		
1	**301 Gold Coast**	**1,683,100**	59%
2	302 Brisbane	259,264	**9%**
3	104 Sydney	228,861	**8%**
4	201 Melbourne	178,978	6%
5	**113 Northern Rivers**	**131,293**	**5%**
6	**303 Sunshine Coast**	**65,767**	2%
7	**312 Tropical North Queensland**	**43,814**	**2%**
8	553 Experience Perth	41,699	1%
9	**117 Canberra**	**38,661**	**1%**
10	**401 Limestone Coast (SA)**	**30,879**	**1%**
	TOTAL Nights	2,850,339	
	Dispersal Regions are in bold		

International Arrivals in ADELAIDE

Rank based on Nights	Region	Nights in Region	% Nights for those who arrived in Adelaide
1	**404 Adelaide**	**3,486,304**	**77%**
2	201 Melbourne	197,440	4%
3	104 Sydney	121,792	3%
4	302 Brisbane	75,138	2%
5	**403 Fleurieu Peninsula**	**62,881**	**1%**
6	**408 Adelaide Hills**	**55,191**	**1%**
7	**807 Alice Springs**	**45,017**	**1%**
8	**411 Eyre Peninsula**	**44,770**	**1%**
9	**401 Limestone Coast**	**44,360**	**1%**
10	**801 Darwin**	**41,604**	**1%**
	TOTAL Nights	4,527,449	
	Dispersal Regions are in bold		

International Arrivals in DARWIN

Rank based on Nights	Region	Nights in Region	% Nights for those who arrived in Darwin
1	**801 Darwin**	**665,386**	**34%**
2	104 Sydney	233,892	12%
3	201 Melbourne	143,669	7%
4	**312 Tropical North Queensland**	**123,086**	**6%**
5	**302 Brisbane**	**95,470**	**5%**
6	**802 Kakadu**	**58,132**	**3%**
7	553 Experience Perth	54,846	3%
8	**404 Adelaide**	**48,399**	**2%**
9	**551 Australia's North West**	**46,492**	**2%**
10	**807 Alice Springs**	**42,697**	**2%**
	TOTAL Nights	1,959,379	
	Dispersal Regions are in bold		

International Arrivals in HOBART

Rank based on Nights	Region	Nights in Region	% Nights for those who arrived in Hobart
1	**601 Greater Hobart**	**112,875**	**55%**
2	104 Sydney	19,846	10%
3	201 Melbourne	16,139	8%
4	**605 Greater Launceston**	**14,122**	**7%**
5	**550 Australia's Coral Coast**	**3,990**	**2%**
6	**310 Whitsundays**	**3,870**	**2%**
7	**801 Darwin**	**3,708**	**2%**
8	553 Experience Perth	3,573	2%
9	**312 Tropical North Queensland**	**3,297**	**2%**
10	**606 North West**	**2,539**	**1%**
	TOTAL Nights	204,782	
	Dispersal Regions are in bold		

International Arrivals TOTAL

Rank based on Nights	Region	Nights in Region	% Nights
1	104 Sydney	52,397,071	29%
2	201 Melbourne	34,962,818	19%
3	553 Experience Perth	16,776,653	9%
4	302 Brisbane	16,043,239	9%
5	**301 Gold Coast**	**8,184,209**	**5%**
6	**404 Adelaide**	**6,976,297**	**4%**
7	**312 Tropical North Queensland**	**6,249,594**	**3%**
8	**117 Canberra**	**3,065,158**	**2%**
9	**303 Sunshine Coast**	**2,549,235**	**1%**
10	**101 South Coast (NSW)**	**1,888,944**	**1%**
	TOTAL Nights	181,336,370	
	Dispersal Regions are in bold		