

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Resources, Energy and Tourism Portfolio

Budget Senate Estimates

2 June 2009

Question: **BR 30**

Topic: Consultants engaged by Tourism Australia

Proof Hansard Page: **Written**

Senator Bushby asked:

What consultants have been engaged by the department of tourism and Tourism Australia over the past 12 months?

What areas were the consultants sought to advise on?

How much was paid to the consultants?

Who were the consultants?

How much was paid in legal fees by the department of tourism and Tourism Australia over the past 12 months?

How much was paid in non-legal consultants by the department of tourism and Tourism Australia over the past 12 months?

Were consultants sought by tender or direct appointment?

If tender, who was the decision-maker on the consultants who were successful in the tender process?

Who were the successful consultants?

Answer:

Tourism Australia

The below is a list of the consultants that have been engaged by Tourism Australia over the past 12 months?

- Tourism Australia:
- Clayton Utz
- Blake Dawson
- Australian Government Solicitor (AGS)
- Condon and Forsyth LLP (USA)
- Linklaters LLP (UK)
- DLA Piper UK LLP (UK)

- DLA Piper Rudnick Gray Cary (Germany)
- Devonshires Solicitors (UK)
- Freshfields Bruckhaus Deringer (Japan)
- Langton Hudson (NZ)
- Jamie Darams Barrister
- PricewaterhouseCoopers (Australia & Germany)
- Sumi Syakaihoken Romushi Office
- Lange Consulting & Software
- KPMG
- Kingsway Financial Assessments
- Cliff Reece & Associates Pty Limited
- Richard Lionel & Partners (UK)
- Royce Pty Ltd

These consultants were sought to advise on Corporate governance; human resources; general business; finance and procurement; marketing.

A total of \$670,341.51 was paid to the consultants.

A total of \$561,357.54 was paid in legal fees by Tourism Australia over the past 12 months

A total of \$108,983.97 was paid in non-legal consultants by Tourism Australia over the past 12 months.

Consultants were sought by tender and direct appointment.

Board or Management was the decision-maker on the consultants who were successful in the tender process.

Tourism Division

The following table lists the consultants that were engaged by the Tourism Division over the past 12 months (July 2008-June 2009), including the area the consultant advised on, the amount paid, whether the consultant was engaged by Tender or Direct Source, and where applicable who the decision-maker was for successful candidates in the Tender process:

During 2008-09, a total of \$91,809 (excl. GST) was paid in legal fees by the Tourism Division of the Department of Resources, Energy and Tourism. This expenditure covered legal advice in respect of a range of matters.

During 2008-09, a total of \$1,300,148 (excl. GST) was paid in non-legal consultancies by the Tourism Division of the Department of Resources, Energy and Tourism. Details of these consultancies are provided in the attached table.

Consultant Name	Area Consultant Advised On	Amount Paid 2008-09 (GST Excl)	Tender or Direct Source	Decision-Maker for Tenders
Tropical North Queensland Assistance Package (\$4m Special Assistance)				
Kleinhardt Pty Ltd	Repositioning Study: Consumer Research and New Product Development.	\$160,599	Tender	Head of Tourism Division
Access Economics	Vulnerabilities Study: Regions with a High Dependency on Tourism.	\$82,724	Tender	Head of Tourism Division
Queensland Tourism Industry Council	Research: Tourism Accreditation in Queensland.	\$50,000	Direct Source	
Southern Cross University	Delivery and evaluation of pilot of the Regional Tourism Business Development Program in Tropical North Queensland.	\$174,700	Direct Source	
National Long-Term Tourism Strategy				
LPT & Co Pty Ltd	Analytical and strategic support for Industry Steering Committee input to the National Long Term Tourism Strategy.	\$157,932	Direct Source	
Access Economics	Economic Modelling: National Long-Term Tourism Strategy.	\$115,800	Tender	General Manager, Tourism Division
KPMG Econtech Pty Ltd	Research Capability Analysis: National Long-Term Tourism Strategy.	\$55,000	Tender	General Manager, Tourism Division
National Tourism Accreditation Framework				
McKinna Et Al Pty Ltd	National Tourism Accreditation Framework (NTAF): Identify options on possible NTAF models and provide analysis of options. Develop detailed business plan for implementation of preferred model.	\$96,000 (Met by Commonwealth and all States and Territories.)	Tender	General Manager, Tourism Division
Indigenous Tourism				
Diverse Travel Pty Ltd	Evaluation of Indigenous Tourism Roadshows.	\$55,000	Tender	General Manager, Tourism Division
Climate Change				
Parsons Brinckerhoff Australia Pty Ltd	Develop and deliver resources and tools for the tourism industry on climate change adaptation and mitigation strategies.	\$192,162	Tender	General Manager, Tourism Division
Major Events				
Access Economics	Cost Benefit Analysis of Australian Government involvement in major events.	\$100,000	Tender	Head of Tourism Division
Tourism Australia – Corporate Governance				
Minter Ellison Lawyers	Undertake independent review of existing policy and legislative levers of Tourism Australia.	\$26,349	Direct Source (RET Legal Panel)	
Turner and Townsend	Provide advice on and manage the smooth transition of the reintegration of Tourism Research Australia back into the Department.	\$33,882	Tender	Head of Enabling Services