Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE Resources, Energy and Tourism Portfolio Budget Senate Estimates

2 June 2009

Question:	BR-20
Торіс:	No Leave No Life campaign
Proof Hansard Page:	E61

Senator Pratt asked:

Senator PRATT—I wanted to ask about the 'No Leave, No Life' campaign and the targeting of people to use their accrued annual leave. I understand that in Western Australia we have about 12 million days annual leave accrued. Do you have a sense of the size of the demographic that we are trying to unleash here to encourage people to—

Mr Buckley—We certainly have some numbers overall. I can take on notice and provide you with a further breakdown. We have done a number of surveys and we are benchmarking these numbers. Obviously as part of our KPIs for this marketing we are trying to see a reduction in that untaken leave area, so we are surveying that on a regular basis. I can take that on notice and give you a bit of a breakdown by state. It is 123 million days across Australia at the moment.

Answer:

Numbers of days of accrued leave (in excess of 25 days) by full time employees (and percentage share of national total).

New South Wales (incl. ACT) 47,056,000 (38%) Victoria 29,955,000 (24%) Queensland 23,354,000 (19%) Western Australia 12,209,000 (10%) South Australia 7,038,000 (6%) Tasmania 2,535,000 (2%) Northern Territory 1,197,000 (1%)

Source: Roy Morgan, December 2008.