

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Resources, Energy and Tourism Portfolio

Budget Estimates 2008-09

2 June 2008

Question: **BR-24**
Topic: **Spending on domestic marketing**
Proof Hansard Page: **E131**

Mr Buckley—Yes. We have a dedicated tourism unit which facilitates that whole domestic program. Last year we spent, I think, \$6.3 million in domestic marketing, which that unit facilitated.

Senator BIRMINGHAM—How much will you be spending in the new financial year?

Mr Buckley—We have not finalised that yet. That will be part of the board's analysis.

Senator BIRMINGHAM—Perhaps you could take that one on notice as well.

Mr Buckley—Yes.

Answer:

Tourism Australia proposes to spend \$8 million on domestic marketing projects in 2008/09.