

**Senate Standing Committee on Economics**

**ANSWERS TO QUESTIONS ON NOTICE**

Resources, Energy and Tourism Portfolio

Budget Estimates 2008-09

2 June 2008

**Question:** BR-18  
**Topic:** Consultations with tourism operators  
**Proof Hansard Page:** E124

**Senator Ian Macdonald asked:**

**Senator IAN MACDONALD**—Thank you. Has the department and Tourism Australia, bless their soul, had consultations with actual tourism operators at the coalface who deal with international tourism?

**Ms Madden**—Yes.

**Senator IAN MACDONALD**—I do not need individual names, but in a broad sense can you tell me with whom you had the consultations?

**Ms Madden**—The department consults widely with the tourism industry at a whole range of levels, with a whole range of stakeholders. As you have acknowledged tonight it is such an important industry, so there are many varied players. We are also aided in our consultation by having a number of industry groups representing some of those stakeholders. The National Tourism Alliance represents a very large number of small and medium-sized tourism operators. We also have the Transport and Tourism Forum, TTF, which represents 200 of the larger companies and industry groups that are operating in the tourism area. There are a number of other bodies that we consult with, as well as consulting directly with some tourism operators.

**Senator IAN MACDONALD**—It is the last bit that I am interested in. Have you consulted directly with actual inbound tourism operators?

**Ms Madden**—Yes.

**Senator IAN MACDONALD**—Would it be too difficult to take on notice who they were, or are there privacy issues involved?

**Ms Madden**—I can take that on notice.

**Senator IAN MACDONALD**—Are there privacy issues involved?

**Dr Boxall**—We will check on that and take it on notice.

**Senator IAN MACDONALD**—I know you consult with peak bodies, but you would also be aware in the industry that there is some thought that the tourism peak bodies could represent wholesalers rather than the actual deliverers of the product, so you will take that on notice.

**Answer:**

The Department consults with a large number of individual tourism businesses in the course of its work. Following is a representative sample of the individual businesses that were consulted by the Department in the financial year 2007-08:

Accor Asia-Pacific
Airport Corporation of Australia
All Seasons Cairns Gateway Resort
All Seasons Sunshine Towers
Arrow on Swanston
Art Gallery of South Australia
Australia Bound Travel Pty Ltd
Australia China Trade Association Pty Ltd
Australia One Pty Ltd
Australian Tours Management
Australis Sovereign Hotel
Autopia Tours
Banora International Group Pty Ltd
Batman at Collins
Bay of Palms Resort
Bay Village Tropical Retreat
Bayview on the Park
Best Western Outriggers Resort
Big Cat Green Island Reef Cruises
Blue Line Cruises
Boulevard Hotel
Brisbane Airport Corporation
Cairns International Hotel
Cairns Oasis Hotel
Cairns Plaza Hotel
Cairns Queenslander
Cairns Reef Charter Services
Cairns Tropical Zoo
Cameo Apartments Moore Park
Canberra Rex Hotel
Captain Cook Cruises
Captain Cook's Cottage - City of Melbourne
Carlton Crest Brisbane
Carlton Crest Hotel Melbourne
Carlton Hotel Parramatta
Carnival Australia
Chancellor Resort Hope
Chateau Yaldara
Citigate Melbourne
Citigate Sebel Hotel
Colonial Club Resort
Conrad Jupiters Casino Hotel

Couran Cove Island Resort
Courtyard Marriott Hotel Parramatta
Crab & Oyster Cruises
Crest on Barkly
Crown Promenade Hotel
Crown Towers Hotel
Crowne Plaza Surfers Paradise
Cultural Exchange Tours
Currumbin Wildlife Sanctuary
De Bortolli Yarra Valley Winery and Restaurant
Desert Garden Hotel Ayers Rock
Diana Plaza Hotel
Discovery Ecotours
Discovery Resort Cairns
Diverse Travel Australia
Downunder Recreational Tours and Farmstay
Dreamworld
Elizabeth Tower Hotel
Encounter Australia
English Australia
Explorers Inn
Flying Tiger Travel Service
Four Points Sheraton Hotel
Freeman Productions
Gold Coast Airport
Gold Coast International Hotel
Good Earth Hotel
Grand Hyatt Melbourne
Great Adventures
Green Globe Australia
Greenmount Beach Resort
GZL International Travel Service (Australia) Pty Ltd
Hidden Valley Cabins – Townsville
Hilton Brisbane
Hindmarsh Stadium
Holiday Inn Surfers Paradise
Hotel 208 by Constellation
Hotel Enterprize Melbourne
Hotel Heritage Canberra
Hotel Watermark Brisbane
Hotel Watermark Gold Coast
Huxley Enterprises Pty Ltd
Ibis Hotel Wollongong
Ibis Sydney Olympic Park
Ibis Thornleigh Hotel
International Beach Resort
Island Resort Hotel
JTB Oceania
Killara Inn

King Canyon Resort
Koala Park Sanctuary
Lansvale Hotel
Lone Pine Koala Sanctuary
Mantra Erskine Beach Lorne
Mariners Court Hotel
Mariott Sydney Harbour
Marriott Resort Surfers Paradise
Matilda Cruises
Medina Executive
Melbourne Airport Corporation
Mercure Airport Sydney
Mercure Grosvenor Hotel
Mercure Harbourside Cairns
Mercure Hotel Melbourne
Mercure Hotel Parramatta
Mercure Hotel Sydney
Mercure Hotel Ultimo Sydney
Meriton S Apartments
Mermaid Water Resort
Metro Hotel Tower Mill
Mt Nathan Winery
Nan Tien Temple
Ned Kelly's Last Stand - Glenrowan Tourist Centre
Nova Star Gate Hotel
Novotel St Kilda
Orion Expeditions Cruises
Outback Spectacular
Pacific International Apartments - on Frome
Pacific International Suites Parramatta
Pacific Pearl Cruises Pty Ltd
Palazzo Versace Hotel
Palm Royale
Paradise Country
Paradise Resort
Penfolds Barossa Valley Winery
Philip Island Nature Park
Port Arthur Historical Site
Powerhouse Museum
Puffing Billy Railway
Qantas Airways
Quality Hotel Albury
Quality Hotel Cambridge
Quicksilver
Quicksilver Connections
Radisson Plaza Hotel Sydney
Radisson Resort Gold Coast
Rainforestation Nature Park
Ramada Encore Dandenong Hotel

Ramada Melbourne
Rendezvous Hotel Melbourne
Royal Pines Resort
Rydges Camperdown
Rydges Capital Hill
Rydges Esplanade Cairns
Rydges Hobart
Rydges Hotel Bankstown
Rydges Lakeside Canberra
Rydges Melbourne
Rydges North Melbourne
Rydges on Bell
Rydges Parramatta Hotel
Rydges Plaza Cairns
Saville City Suites
Saville Park Suites Chatswood
Scenic Railways Blue Mountains
Scientific World
Sea World Nara Resort
SeaLink Group
Sebel Resort & Spa Hawkesbury Valley
Shangri-La Hotel Cairns
Shangri-La Hotel Sydney
Sheraton on the Park
Sheraton Perth Hotel
Show Boat Cruises
Skyrail Cairns
Sofitel Hotel Gold Coast
Sofitel Melbourne
Sofitel Reef Casino
Sofitel Wentworth Sydney
South Australian Museum
Sovereign Hill
Sovereign Inn
St Kilda Rd Parkview Hotel
Star City Hotel
Success Travel Services Pty Ltd
Sunlover Reef Cruises
Sunny Brook Hotel
Sunshine Beach Resort
Sydney Aquarium
Sydney Attractions Group
Sydney Olympic Park Authority
Sydney Opera House
Sydney Tower & Oztrek
Tangalooma Wild Dolphin
Tangalooma Wild Dolphin Resort
Taronga Zoo

Terraces on Wickham
The Buckingham International
The Chifley At Lennons in Brisbane
The Crest Hotel
The Hotel Cairns
The Menzies Sydney
The Nuance Group
The Oasis Hotel Cairns
Tranquil Travel Service Pty Ltd
Travel Inn Hotel
Travellercentre International Pty Ltd
Travelodge Bankstown
Travelodge Blacktown
Travelodge Garden city
Travelodge Hotel Wentworth
Travelodge Macquarie North Ryde
Travelodge Manly
Travelodge Southbank
Tweed Endeavour Cruises
Vagabond Cruises
Valentino Tours and Travel
Vibe Carlton
Vibe Hotel North Sydney
Vibe Rushcutter Hotel
Vibe Savoy Hotel Melbourne
Vibe Surfers Paradise
Vibe Sydney
Virgin Blue Airlines
Voyages Hotels and Resorts
Voyages Resorts
Waldorf Hotel Parramatta
Warner Village Theme Parks and Sea World Nara Resort
Wel-Travel (Aust) Pty Ltd
Werribee Park - Parks Victoria
Whispering Wall - Barossa Wine and Visitor Centre
Winglong Travel Pty Ltd

Tourism Australia (TA):

Regular market briefings around Australia enable TA to engage directly with our industry and take questions based on our strategies and their relevance for the internationally active operators.

Additionally TA hold the Industry Advisory Panels (IAP's) to engage on international markets, Businesses Events and Domestic and are in the process of forming an Indigenous Tourism IAP.

TA participates at many operator conferences. Our teams also have a call pattern of national and internationally active accounts to talk about TA's strategies and obtain feedback on market performance.

Tourism Research Australia also spends significant time with industry to talk through our research and what it means for their business.

Tourism Australia presents the Australian Tourism Exchange (ATE) each year which is the largest tourism trade show of its type in the southern hemisphere. ATE brings Australian tourism businesses together with tourism wholesalers and retailers from around the world. At ATE 2008 in Perth around 1,700 Australian delegates from 630 companies met with 600 key buyers from more than 40 countries. ATE is a forum for Australian tourism sellers to showcase their products to the global distribution network and negotiate deals. It also provides international travel buyers an opportunity to experience Australia first-hand.