

Senate Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Industry, Tourism and Resources Portfolio
Budget Estimates Hearing 2007-08
28 May 2007

AGENCY/DEPARTMENT: INDUSTRY, TOURISM AND RESOURCES

TOPIC: Tourism Australia - 'No Leave, No Life' campaign

REFERENCE: Question on Notice (Hansard 28/5/07, Page E91)

QUESTION No. B1-117

Senator O'BRIEN—How much has been spent to date on work on the 'No Leave, No Life' campaign?

Mr Buckley—I will have to take that on notice.

ANSWER

As at 6 July 2007, \$476,000 has been expended in relation to the 'No Leave, No Life' program.