

Senate Economics Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

TREASURY

Australian Taxation Office

(Budget Estimates 2 June 2005)

Outcome 2

Topic: DBM market research

Hansard Page: E84-85

Senator Sherry asked:

You mentioned market research by DBM. Has the tax office or Treasury received any copies of any market research carried out?

Mr Jackson—We have seen copies of the research that has been done.

Senator SHERRY—Are you able to make available copies of those research documents that Treasury and/or the tax office have?

Mr Jackson—Normally that research is not provided. It is part of the campaign process and policy advice to government.

Senator SHERRY—Can you provide me with the file name of the research?

Mr Jackson—I do not have it here but I will see if I can find it.

Senator SHERRY—I would like the name of the files.

Answer:

There are three superannuation choice research files. The names of the files are:

Communication and Marketing.

Super Choice Campaign – Research

05/4204

05/8061

05/8073

Approved by Minister's Office:

Signature:

Date: