

Senate Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Industry, Tourism and Resources Portfolio
Budget Estimates 2005-2006, 30-31 May 2005

AGENCY/DEPARTMENT: TOURISM AUSTRALIA
TOPIC: BREAKDOWN OF PROPOSED INDIGENOUS EXPENDITURE
IN 2005-06
REFERENCE: HANSARD 31/05/05, PAGE E32

QUESTION No.125
(Hansard 31/05/05, p.E32)

Senator O'Brien asked about:

Page 191 of the Portfolio Budget Statements indicates that Tourism Australia's proposed indigenous expenditure in 2005-06 is \$300,000. Can you provide a breakdown of this amount?

ANSWER

The budget provided below is a draft indicative budget only and is yet to be approved by Indigenous Tourism Australia.

Item	Budget
Indigenous Tourism Australia Executive Chair	\$50,000
Sponsorship of the annual Australian Indigenous Tourism Conference	\$30,000
Marketing and promotional opportunities <ul style="list-style-type: none">▪ Outback Café TV Series▪ Domestic and International Aboriginal Tour Operators Product Roadshow▪ Media Plan▪ Key Regions – Willandra Lakes▪ Going Bush TV Series	\$150,000
Develop collateral – photo shoot	\$50,000
Trade shows – Australian Tourism Exchange	\$20,000
Total	\$300,000