

**Senate Economics Legislation Committee**  
ANSWERS TO QUESTIONS ON NOTICE  
Industry, Tourism and Resources Portfolio  
Budget Estimates 2005-2006, 30-31 May 2005

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**AGENCY/DEPARTMENT:** TOURISM AUSTRALIA  
**TOPIC:** CONTRACTORS ENGAGED BY TOURISM AUSTRALIA  
**REFERENCE:** HANSARD 31/05/05, PAGE E23

**QUESTION No.121**  
(Hansard 31/05/05, p.E23)

**Senator O'Brien** asked about:

How many contractors does Tourism Australia use? Can you provide a breakdown of the contracts Tourism Australia has in place?

**ANSWER**

Contractors work across a variety of issues in different areas of Tourism Australia, and may be employed for periods ranging from several days through to several months. As at 20 July 2005, Tourism Australia had a total of 27 non-payroll contractors. A breakdown of the areas where these contractors were employed is provided below.

<b>Area</b>	<b>Number of Contractors</b>
Corporate Affairs (responsible for internal and external corporate communications and government relations)	1
Marketing Team (responsible for areas including consumer marketing, e-strategy, international media and advertising and design)	10 (6 full time, 4 part time)
Australasia Business Group (responsible for areas including Australia and New Zealand marketing, partnership marketing and trade events)	1
Corporate Services (responsible for areas including finance, technology services, human resources and administration)	15
<b>Total</b>	<b>27</b>