

**Senate Standing Committee on Economics**

**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

Additional Estimates

26 February 2014

**Question:** AET 777

**Topic:** Market research

**Written:** 5 March 2014

**Senator LUDWIG asked:**

777. List any market research conducted by the department/agency since 7 September 2013.
- a. List the total cost of this research
  - b. List each item of expenditure and cost, broken down by division and program
  - c. Who conducted the research?
  - d. How were they identified?
  - e. Where was the research conducted?
  - f. In what way was the research conducted?
  - g. Were focus groups, round tables or other forms of research tools used?
  - h. How were participants for these focus groups et al selected?

**Answer:**

777. Nil, as at 5 March 2014.