

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates

26 February 2014

Question: AET 376

Topic: Media Monitoring (ACCC)

Written: 5 March 2014

Senator LUDWIG asked:

376. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date?
- a) Which agency or agencies provided these services?
 - b) What has been spent providing these services from 7 September 2013 to date?
 - c) Itemise these expenses

Answer:

376. \$129,738.72. This and the figures below are as at 17 March 2014.
- a) AAP Information Services
 - b) \$129,738.72
 - c)
 - i. Broadcast monitoring base plan - \$105,000.00
 - ii. Copyright – \$13,642.50
 - iii. Media distribution and contacts data base - \$11,038.75
 - iv. Electronic newspaper subscriptions - \$57.47