

**Senate Standing Committee on Economics**

**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

Additional Estimates

26 February 2014

**Question: AET 2970-2971**

**Topic: Government Advertising (RAM)**

**Written: 5 March 2014**

**Senator LUDWIG asked:**

2970. How much has been spent on government advertising (including job ads) since 7 September 2013?

2971. What government advertising is planned for the rest of the financial year?

**Answer:**

2970. \$253,736.20 – This includes job advertising but the majority is for operational business requirements for product and tourism advertising.

2971. Standard advertising for operational business requirements are planned.