

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates

26 February 2014

Question: AET 2857

Topic: Media Monitoring (RAM)

Written: 5 March 2014

Senator LUDWIG asked:

2857. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date?

Answer:

2857. iSentia Pty Ltd provide the Royal Australian Mint with media monitoring services.

The Royal Australian Mint's expenditure for Media Monitoring from 7 September 2013 to 5 March 2014 is \$15,783.96.

Expenses include monthly media monitoring and media release distribution. Invoices do not itemise by topic and to attempt to provide information would be an unreasonable diversion of departmental resources.