

**Senate Standing Committee on Economics**

**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

Additional Estimates

26 February 2014

**Question:** AET 235

**Topic:** Media Monitoring (ASIC)

**Written:** 5 March 2014

**Senator LUDWIG asked:**

235. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etc, provided to the department/agency from 7 September 2013 to date?
- a) Which agency or agencies provided these services?
  - b) What has been spent providing these services from 7 September 2013 to date?
  - c) Itemise these expenses

**Answer:**

235. The total amount paid by ASIC for media monitoring services from 7 September 2013 to 28 February 2014 is \$63,237.52.
- a) These services were provided by iSentia and Australian Associated Press Pty Ltd.
  - b) \$263,237.52 has been spent on media monitoring services from 7 September 2013 to 28 February 2014.
  - c) \$56,365.20 has been spent on iSentia media monitoring services; \$6,872.32 has been spent on Australian Associated Press Pty Ltd.