Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates 26 February 2014

Question: AET 1335-1336

Topic: Government Advertising

Written: 5 March 2014

Senator LUDWIG asked:

- 1335. How much has been spent on government advertising (including job ads) since 7 September 2013?
 - a. List each item of expenditure and cost
 - b. List the approving officer for each item
 - c. Detail the outlets that were paid for the advertising
- 1336. What government advertising is planned for the rest of the financial year?
 - a. List the total expected cost
 - b. List each item of expenditure and cost
 - c. List the approving officer for each item
 - d. Detail the outlets that have been or will be paid for the advertising

Answer:

- 1335. \$9,807.
 - a. Seeking stakeholder submissions and input into the:
 - Inspector-General of Taxation's Review into the Australian Taxation Office's
 Administration of Valuation Matters \$1,976
 - development of the Inspector-General of Taxation's Work Program for 2014/15 \$7,831
 - b. Chief Finance Officer.
 - c. Adcorp Australia Limited.
- 1336. Nil.
 - a. Nil.
 - b. Nil.
 - c. Nil.
 - d. Nil.