

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates

26 February 2014

Question: AET 1081

Topic: Media monitoring (APRA)

Written: 5 March 2014

Senator LUDWIG asked:

1081. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date*?
- Which agency or agencies provided these services?
 - What has been spent providing these services from 7 September 2013 to date?
 - Itemise these expenses.

** to 28 February 2014.*

Answer:

1081. For the period 7 September 2013 to 28 February 2014 the cost of media monitoring services for the Australian Prudential Regulation Authority was \$20,560.60.
- iSentia.
 - \$20,560.60.
 - See a. and b.