

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Resources, Energy and Tourism Portfolio

Additional Estimates

14 February 2013

Question: AR15

Topic: Tourism Industry

Proof Hansard Page: Written

Senator Ronaldson asked:

13. Tourism – Online Presence

With respect to the Program 4 line activity, “*working with relevant partners to improve the resilience of the tourism industry and its capacity to adapt to changing circumstances*”, how many tourism and tourism-connected businesses now have an online presence that has been integrated into the Australian Tourism Data Warehouse catchment?

Answer:

There are currently 33,191 listings for tourism and tourism connected businesses on the Australian Tourism Data Warehouse (ATDW).