

Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
 Industry, Innovation, Science, Research and Tertiary Education Portfolio
 Additional Estimates Hearing 2012-13
 13 February 2013

AGENCY/DEPARTMENT: DEPARTMENT OF INDUSTRY, INNOVATION, SCIENCE, RESEARCH AND TERTIARY EDUCATION

TOPIC: Media Monitoring

REFERENCE: Written Question – Senator Bushby

QUESTION No.: AI-125

1. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
 - a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide these services for the year 2012-13?
 - c) What has been spent providing these services this financial year to date?
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
 - a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide these services for the year 2012-13?
 - c) What has been spent providing these services this financial year to date?

ANSWER

1. Please refer to the response to question 2. Ministers' Offices receive a subset of the services procured by the department for its business use.
2. The total cost of media monitoring services for the 2012-13 financial year to date as at 31 January 2013 is as follows.

Department/Agency	(c) Cost \$ (GST exclusive)	(a) Media Monitoring Agency
Department of Industry, Innovation, Science, Research and Tertiary Education	303,168	Lewis Nexis Weber Shandwick AAP Sentia Media Meltwater News
Australian Institute of Aboriginal and Torres Strait Islander Studies	949	AAP Information Services
Australian Institute of Marine Science	14,968	Sentia Media
Australian Nuclear Science and Technology Organisation	14,022	Sentia Media

Australian Research Council	12,620	Sentia Media
Australian Skills Quality Authority	4,822	ASQA receives this Media Monitors service under a contract with DEEWR
Commonwealth Scientific and Industrial Research Organisation	47,392	Meltwater News Sentia Media
IP Australia	14,091	Sentia Media
Tertiary Education Quality and Standards Agency	Nil	N/A

- b. The current estimated budget to provide these services for the 2012-13 financial year for the department and agencies is as follows:

Department/Agency	2012-13
Department of Industry, Innovation, Science, Research and Tertiary Education	\$638,113 (including media release distribution costs)
Australian Institute of Aboriginal and Torres Strait Islander Studies	\$4,000
Australian Institute of Marine Science	\$12,000
Australian Nuclear Science and Technology Organisation	\$24,000
Australian Research Council	\$24,000
Australian Skills Quality Authority	\$8,266
Commonwealth Scientific and Industrial Research Organisation	\$74,000
IP Australia	\$32,000
Tertiary Education Quality and Standards Agency	\$20,000