

**Senate Standing Committee on Economics**

**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

Additional Estimates 2012

15 – 17 February 2012

**Question: AET 653 - 656**

**Topic: Media Monitoring (ASIC)**

**Hansard Page: Written**

**Senator BUSHBY asked:**

653. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for 2007-08, 2008-09, 2009-10 and 2010-11?
654. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for 2007-08, 2008-09, 2009-10 and 2010-11?
655. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
- Which agency or agencies provided these services?
  - What is the estimated budget to provide this same services for the year 2011-12?
  - What has been spent providing these services this financial year to date?
656. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
- Which agency or agencies provided these services?
  - What is the estimated budget to provide this same services for the year 2011-12?
  - What has been spent providing these services this financial year to date?

**Answer**

653. Nil.

654. ASIC's total costs of media monitoring services are as follows:

2007-08:	\$87,000
2008-09:	\$72,000
2009-10:	\$243,000
2010-11:	\$169,000

655. Nil.

656. For this financial year to 29 February 2012, ASIC has spent \$85,000 on media monitor services.

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- a) These services were provided by Media Monitor Pty Ltd and Australian Associated Press Pty Ltd.
- b) The estimated budget for media monitor services in 2011-12 is \$181,000.
- c) Expenditure for these services FYTD (as at 29 February) is \$85,000.