

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates 2012

15 – 17 February 2012

Question: AET 661 - 664

Topic: Media Monitoring (APRA)

Hansard Page: Written

Senator BUSHBY asked:

661. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for 2007-08, 2008-09, 2009-10 and 2010-11?
662. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for 2007-08, 2008-09, 2009-10 and 2010-11?
663. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
- Which agency or agencies provided these services?
 - What is the estimated budget to provide this same services for the year 2011-12?
 - What has been spent providing these services this financial year to date?
664. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
- Which agency or agencies provided these services?
 - What is the estimated budget to provide this same services for the year 2011-12?
 - What has been spent providing these services this financial year to date?

Answer:

661. and 663. Nil. The Australian Prudential Regulation Authority does not provide media monitoring services to Minister's office.
662. 2007-08: \$20,623.68; 2008-09: \$26,980.14; 2009-10: \$31,409.54 and 2010-11: \$42,381.67
664. see c. below
- Media Monitors Australia Pty Ltd.
 - \$47,000
 - For 2011-12 to 31 January 2012 - \$31,399.28