

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates 2012

15 – 17 February 2012

Question: AET 649 - 652

Topic: Media Monitoring (ACCC)

Hansard Page: Written

Senator BUSHBY asked:

649. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for 2007-08, 2008-09, 2009-10 and 2010-11?
650. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for 2007-08, 2008-09, 2009-10 and 2010-11?
651. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
- Which agency or agencies provided these services?
 - What is the estimated budget to provide this same services for the year 2011-12?
 - What has been spent providing these services this financial year to date?
652. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
- Which agency or agencies provided these services?
 - What is the estimated budget to provide this same services for the year 2011-12?
 - What has been spent providing these services this financial year to date?

Answer:

649. Nil

650.

2007-2008	\$245 214
2008-09	\$244 261
2009-10	\$179 772
2010-11	\$310 017

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651. As at 31 January 2012, Nil.
652. As at 31 January 2012:
- a. Media Monitors Australia Pty Ltd, BuzzNumbers Pty Ltd
 - b. \$264 640
 - c. \$111 813