

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates 2012

15 – 17 February 2012

Question: AET 441 - 443

Topic: Media Subscriptions (ACCC)

Hansard Page: Written

Senator BUSHBY asked:

441. Does your department or agencies within your portfolio subscribe to pay TV (for example Foxtel)?
- a. If yes, please provide the reason why, the cost and what channels.
 - b. What is the estimated cost for 2011-12?
 - c. What is the cost for this financial year to date?
442. Does your department or agencies within your portfolio subscribe to newspapers?
- a. If yes, please provide the reason why, the cost and what newspapers.
 - b. What is the estimated cost for 2011-12?
 - c. What is the cost for this financial year to date?
443. Does your department or agencies within your portfolio subscribe to magazines?
- a. If yes, please provide the reason why, the cost and what magazines.
 - b. What is the estimated cost for 2011-12?
 - c. What is the cost for this financial year to date?

Answer:

441. Yes

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| a. | Reason: Media monitoring purposes Cost: \$215 per month Channels: Business information package |
| b. | \$2 576 |
| c. | \$1 462 |

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442. Yes

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| a. | Reason: Article monitoring purposes. Cost: Average of \$4 425 per month Papers include: <ul style="list-style-type: none">○ The Australian○ The Weekend Australian,○ Sydney Morning Herald,○ Financial Review,○ The Land,○ The Daily Telegraph,○ Major Newspapers for all other Capital cities. |
| b. | \$53 098 |
| c. | \$30 974 |

443. Yes

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| a. | Reason: Media monitoring purposes Cost: Average of \$191 per month Magazines: Business Review Weekly, The Economist, My Business, Choice |
| b. | \$2 295 |
| c. | \$1 793 |