

**Senate Standing Committee on Economics**  
**ANSWERS TO QUESTIONS ON NOTICE**  
Innovation, Industry, Science and Research Portfolio  
Additional Estimates Hearing 2010-11  
23 February 2011

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**AGENCY/DEPARTMENT:** INNOVATION, INDUSTRY, SCIENCE AND RESEARCH

**TOPIC:** ‘Making Better Managers’ program

**REFERENCE:** Written Question – Senator Colbeck

**QUESTION No.:** AI-78

How is the \$4 million that has been allocated to the ‘Making Better Managers’ program specifically being spent?

**ANSWER**

The \$4 million dollars (GST exclusive) allocated to the Enterprise Connect Clean 21 ‘Making Better Managers’ program is being spent on:

- the development and piloting of a tailored national Small and Medium Enterprise leadership development course, *Leadership21*,
- the *Design Integration Pilot* initiative to integrate design into manufacturing,
- specific *Workshops, Industry Intelligence and Networking* rounds on green manufacturing,
- the roll-out of a three-year continuous improvement initiative called the *Enterprise Connect Continuous Improvement Program*, and
- provision of the *Market Intelligence Service*.