Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates

10 – 11 February 2010

Question: aet 16

Topic: Government Advertising (Treasury)

Hansard Page: Written

Senators BARNETT & EGGLESTON asked:

- 1. What 'policy promotion' programs have the Department undertaken since 26 November 2007, or are planning to undertake?
- 2. For each program, what is the total spend?

Answer:

- 1. Following the announcement of the Government's response to the Australia's Future Tax System review on 2 May 2010, the Department is currently conducting a public information program to educate the community about the proposed reforms.
- 2. The Treasury has been allocated \$38.5 million over the 2009/10 and 2010/11 financial years for the program.

The total spend as at 28 May 2010 is \$418,819.50 (inclusive of GST).