

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates

10 – 11 February 2010

Question: aet 132

Topic: Government Advertising (ACCC)

Hansard Page: Written

Senator EGGLESTON asked:

1. What 'policy promotion' programs have the ACCC undertaken, or are planning to undertake?
2. For each program, what is the total spend?

Answer:

The ACCC has not undertaken any 'policy promotion' programs since 26 November 2007, and is not currently planning to undertake any. The development and promotion of policy is a role for the Government.