

**Senate Standing Committee on Economics**

**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

Additional Estimates – 25–26 February 2009

**Question: aet 83**

**Topic: GroceryChoice – No. of Hits**

**Hansard Page: E20 (26 February 2009)**

**Senator JOYCE asked:**

**Senator JOYCE**—I want to turn quickly to GROCERYchoice. How many hits or visits were there to the original version of GROCERYchoice in the month immediately before it was handed over to the consumer organisation Choice?

**Mr Cassidy**—I am not sure; I do not have that figure. Unless one of my colleagues does, we might have to take that on notice.

**Senator JOYCE**—Take it on notice. Do you know how many hits there were compared to the first month of the operation of the original GROCERYchoice? I also want to know how that number of hits compares to the first month of operation for the original GROCERYchoice website—I imagine that if you do not have one, you do not have the other?

**Mr Cassidy**— We will take all of that on notice and give you those figures.

**Answer:**

<b>Month</b>	<b>Hits</b>
August (launched 6 Aug)	3301943
January	104757