

Senate Standing Committee on Economics
ANSWERS TO QUESTIONS ON NOTICE
Innovation, Industry, Science and Research Portfolio
Additional Estimates Hearing 2007-08
21 February 2008

AGENCY/DEPARTMENT: INNOVATION, INDUSTRY, SCIENCE AND RESEARCH

TOPIC: Media Clipping Service

REFERENCE: Question on Notice (Hansard 21/2/08, Page E28-29)

QUESTION No. AI-4

Senator ABETZ—How much does it cost per contact point of the 250?

Ms Butler—I would have to check that.

Senator ABETZ—If you can take that on notice.

ANSWER

The Department of Innovation, Industry, Science and Research (DIISR) has an agreement with Australian Associated Press (AAP) to provide a daily, internet-based print media monitoring service AAP NewsCentre.

Access to the AAP NewsCentre is via an online portal. The NewsCentre provides the user with access to the daily media. The NewsCentre cost is based on a license that allows a maximum of 250 internal users to access the service. This licence provides for the automatic payment of copyright to Copyright Australia Limited for 250 downstream users.

Currently, DIISR pays a monthly license fee of \$9,044 for up to 250 users. To obtain another license under the current contractual agreement with AAP, DIISR would have to agree to move to the next license band of 251-500 users. This would be an increase of \$2,456 per month, increasing the monthly licensing fee to \$11,500. This equates to an additional \$29,472 over a 12 month period.