

Senate Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Industry, Tourism and Resources Portfolio
2006-07 Additional Budget Estimates Hearing
15 & 16 February 2007

AGENCY/DEPARTMENT: INDUSTRY, TOURISM AND RESOURCES

TOPIC: *'Where the Bloody Hell Are You?' Campaign - DVD*

REFERENCE: Hansard 16/2/07, Page E45

QUESTION No. AI-44
(Hansard 16/2/07, Page E45)

Senator STEPHENS asked:—Yes, I understand that. I was just going to ask whether or not it would be possible for the committee to actually get a DVD of all of the endings.

Mr Buckley—Absolutely.

ANSWER

A DVD of all the endings developed for the Tourism Australia *Uniquely Australian Invitation* destination campaign, has been lodged separately with the Committee.