

Senate Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
 Industry, Tourism and Resources Portfolio
 Additional Estimates 2005-2006, 16 February 2006

AGENCY/DEPARTMENT: TOURISM AUSTRALIA
TOPIC: TOURISM AUSTRALIA – FUNDING AND EXPENDITURE ON WHITE PAPER INITIATIVES
REFERENCE: HANSARD 16/02/06, PAGE E105

QUESTION No.AI-14
 (Hansard 16/02/06, p.E105)

Senator O’Brien asked about:

Can you provide details of the funding allocated to Tourism Australia for Tourism White Paper initiatives and a breakdown of expenditure to date?

ANSWER

Tourism Australia has been allocated funding under the White Paper for four key areas, namely International Marketing, Niche Markets, Research and Domestic. Details of funding and expenditure are provided in the following table.

Tourism White Paper Funding and Expenditure – Tourism Australia (TA) and Australian Tourist Commission (ATC)

ALLOCATION	2003-04 (ATC)	2004-05 (TA)	2005-06 (TA)	2006-07 (TA)	2007-08 (TA)	Total
Adjusted Totals per Year	12,000,000	43,900,000	41,500,000	43,500,000	45,000,000	185,900,000
Total Spend per year	12,000,000	43,900,000	2,479,734*			58,379,734*

* As at 31 December 2005