

**Senate Economics Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
Industry, Tourism and Resources Portfolio  
Additional Estimates 2005-2006, 16 February 2006

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**AGENCY/DEPARTMENT:** TOURISM AUSTRALIA  
**TOPIC:** TOURISM AUSTRALIA – PROPORTION OF MARKETING BUDGET  
ALLOCATED TO TRADE MARKETING  
**REFERENCE:** HANSARD 16/02/06, PAGE E101

**QUESTION No.AI-12**  
(Hansard 16/02/06, p.E101)

**Senator O'Brien** asked about:

What part of your budget would be applied to bringing Aussie Specialist Agents to Australia as part of the Australian Tourism Exchange in 2005?

**ANSWER**

Approximately 40 Aussie Specialist Agents from the US and the UK were hosted as part of the buyers program for the 2005 Australian Tourism Exchange held in Perth in June 2005.