

2005 Budget by Country

Country Codes	Consumer Marketing	Co-op	Trade Marketing	Product Development	Business Tourism	Information Services	Insights and Planning	Corporate Strategy	New Markets	Management Operations	Market Support	Remuneration	Depreciation	Total
000 Global non specific	4,633,520	0	-2,822,370	1,290,000	2,160,000	2,769,500	4,474,691	1,221,380	185,000	3,702,400	4,114,259	13,838,000	1,565,300	37,131,680
Countries/allocation														
021 WH in Sydney	0	0	480,000	40,000	0	0	270,000	0	0	255,000	50,000	0	0	1,095,000
041 EH in Sydney	0	0	0	400,000	0	0	30,000	70,000	0	190,850	0	0	0	690,850
050 South Africa	0	30,000	0	0	0	0	0	0	0	0	0	0	0	30,000
145 Middle East - all	195,000	430,000	145,000	0	0	0	0	0	0	0	0	0	0	770,000
200 USA	1,352,981	11,632,632	308,104	26,792	167,448	308,105	200,938	33,799	0	289,712	784,510	1,849,954	56,309	17,011,284
278 Canada	200,938	669,792	133,959	0	0	0	0	0	0	25,090	33,490	102,447	0	1,165,716
300 United Kingdom	7,496,629	1,947,006	1,032,413	853,242	99,951	316,431	346,172	24,378	0	105,071	1,487,040	3,662,111	77,661	17,448,107
305 Ireland	27,323	65,978	34,130	2,438	0	28,279	35,144	0	0	0	0	0	0	193,291
313 Italy	1,268,788	731,351	329,108	36,568	0	20,356	265,129	0	0	31,911	0	0	0	2,683,211
332 France	565,051	530,570	277,913	36,568	12,189	16,090	356,548	0	0	10,239	0	0	0	1,805,268
333 Germany	2,250,512	1,050,707	255,973	170,648	29,254	146,514	255,973	0	0	100,805	180,400	308,484	25,780	4,775,049
335 Netherlands	173,086	25,961	56,070	14,627	0	20,112	28,727	0	0	0	0	0	0	318,584
336 Switzerland	107,865	44,417	37,786	24,378	0	26,451	32,760	0	0	0	0	0	0	273,657
355 Scandinavia	174,793	84,956	43,881	14,627	0	26,816	36,324	0	0	0	0	0	0	381,397
380 Pan Europe	0	62,501	0	0	0	0	0	0	0	619,305	0	0	0	681,806
490 Japan	6,275,589	3,820,745	690,491	1,017,565	0	1,483,949	618,961	36,342	0	287,084	908,575	2,069,000	13,700	17,222,000
503 Malaysia	198,002	270,700	213,940	0	5,701	32,200	0	14,299	0	57,100	89,898	173,301	5,200	1,060,342
505 Singapore	1,408,999	427,899	85,590	28,499	0	77,200	314,299	28,499	0	226,209	299,099	745,400	36,610	3,678,314
506 Thailand	15,001	0	59,900	0	74,200	8,800	0	4,800	0	27,700	51,898	88,700	18,069	349,068
540 China	4,713,000	475,420	180,700	0	2,900	98,200	38,001	14,299	0	76,101	166,299	390,100	25,200	6,180,220
541 Hong Kong	916,499	503,940	128,360	0	271,939	67,600	47,500	31,409	0	585,879	521,505	2,239,499	42,301	5,356,432
543 South Korea	1,850,502	142,599	128,400	0	4,800	122,500	28,499	14,299	0	50,459	233,899	341,700	8,559	2,926,216
544 Taiwan	30,000	0	171,202	0	96,000	3,301	0	4,800	0	23,849	94,198	126,801	8,559	558,709
570 India	327,100	190,199	128,400	0	0	29,500	0	9,500	0	38,001	0	0	0	722,699
600 New Zealand	1,638,772	176,678	54,770	128,092	15,018	35,336	75,000	8,834	0	34,452	149,293	247,350	16,405	2,580,000
700 Australia	9,774,300	345,000	0	570,000	0	410,500	320,000	0	0	123,100	123,200	440,000	0	12,056,100
TOTAL TA	45,544,251	23,659,053	2,153,728	4,654,044	2,939,399	6,047,738	7,774,666	1,516,639	185,000	6,860,417	9,287,563	26,622,846	1,899,655	139,145,000

345-5

23.7

2.1

4.6

2.9

6.0

92.5