



Australian Government
Department of the Environment and Water Resources

Dr Ian Holland
Secretary
Senate Environment, Communications, Information Technology and the Arts
Committee
Parliament House
CANBERRA ACT 2600

Dear Dr Holland

As requested by the committee, I wish to provide the following information, on behalf of the Department of the Environment and Water Resources.

This information complements the responses provided on the climate change community information and education campaign to the Senate Environment, Communications, Information Technology and the Arts Committee on 22 May 2007.

Blue Moon Research and Planning Pty Ltd were appointed on a single select arrangement to undertake developmental, formative and evaluation research for the climate change community information and education campaign on 16 April 2007 by the Ministerial Committee on Government Communications.

As this work is still in progress, the extent of the research task and its final cost is yet to be determined. However, the developmental research is expected to be in the order of \$68,000 and \$108,000 for concept testing research. Both figures are GST inclusive. This work is expected to be completed this financial year; if so it will be supported from the Department's current communications budget.

I trust this information clarifies my evidence to the Committee.

Yours sincerely

Mark Tucker
First Assistant Secretary
Policy and Coordination Division

23 May 2007

