

Table 1: Supplementary Budget
Estimates
20 October 2008
D B C D E

Communication activities

- ABC-SBS Board appointments \$91,615 GST inclusive national, metropolitan and regional newspaper and radio advertising for print-handicapped
- ABC-SBS Review announcement \$31,439 GST inclusive newspaper advertising
note: this figure only included national and major metropolitan newspapers.
About \$40,000 will be expended on major regional and foreign-language (ethnic communities) newspapers.
- Digital Switchover Taskforce \$6.7 million for the development and launch of the DST labelling scheme over four years, starting financial year 08/09
- E-Security Awareness Program \$8.9 million over four years, starting in financial year 07/08
this includes:
 - an annual national E-Security Awareness Week
 - e-Security education package for schools
 - an easy-to-understand alert service
 - enhancements for the Stay Smart Online websiteAt the start of the national e-Security Awareness Week, newspaper advertisements will be run across the country to inform people about how they can be involved in events and obtain information on e-Security through a dedicated website.